

# Getting Back to the Basics



Differentiate yourself in the marketplace with category management.



Shelf Sense effectively reduces the time spent on resets, new store sets, or category management.



Retailers need to look at ways to squeeze more profit from inside sales with Category Management Tools.



Consumers are looking for convenience in this time starved society.

# \$HELF SENSE™



Retailers can expect to experience in upwards of a 10% increase in sales by using a category management tool such as Shelf Sense.



Shelf Sense takes the guess work out of plan-o-graming by bringing you virtually every convenience category. Take the guess work out of Category Management with Shelf Sense. Your complete plan-o-graming guide.