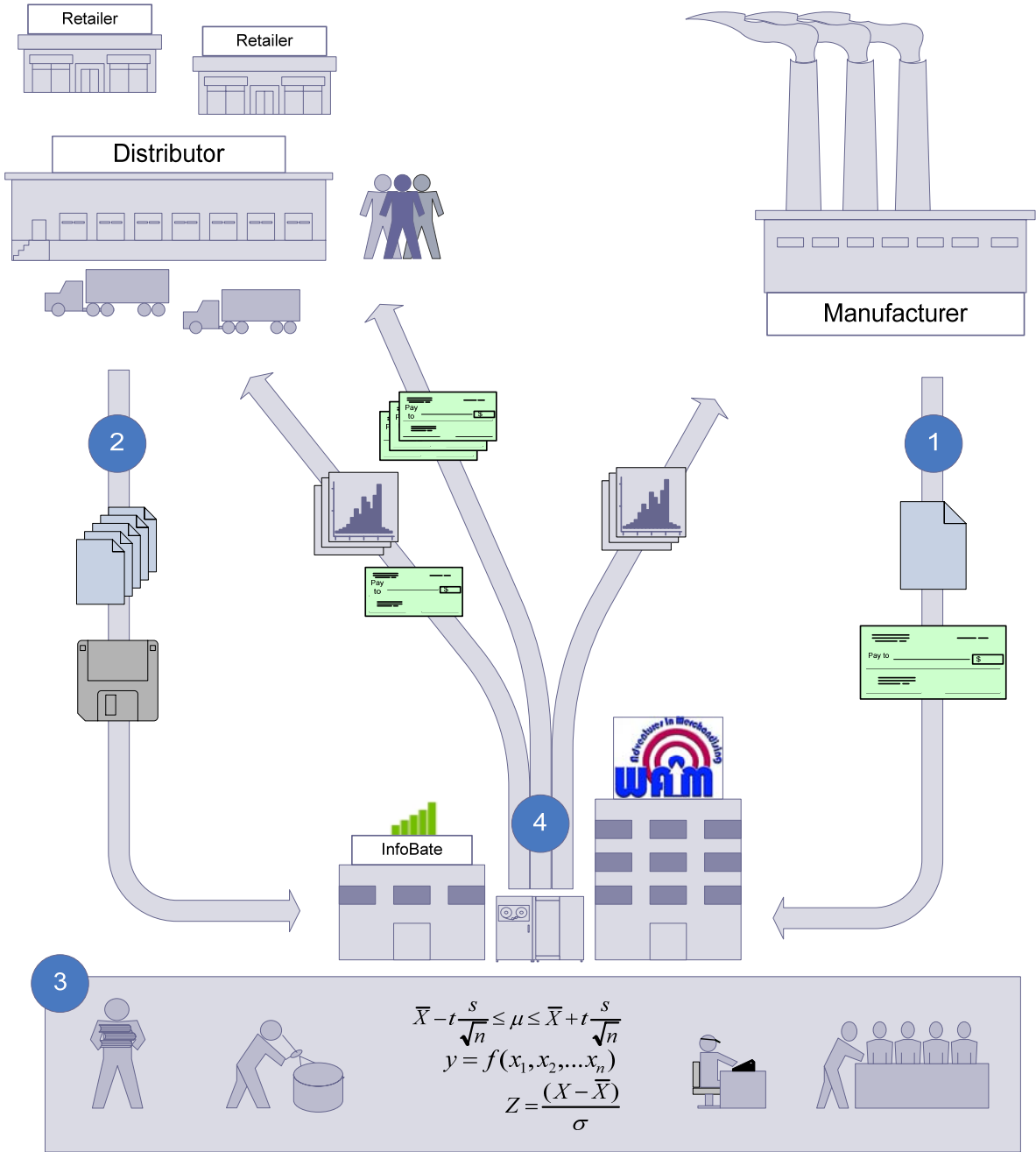


# 1.1 The Process – At a Glance



- 1 Manufacturer provides Distributor and Retailer programs as well as funding for both.
- 2 Distributor submits Retailer signups and Monthly sales data by store by SKU.
- 3 Signups are compiled, data is processed, compliance and payment is calculated and meetings are held.
- 4 Reports are published for Distributors and Manufacturers, and corresponding payments are issued.